BUSINESS INTELLIGENCE

Client

- Sales and Marketing Services Business Lead
- Smarter Shopping website for shoes

Business Overview

Our business intelligence solutions enable organizations across a broad range of industry sectors to make better, faster and important decisions based on data or more precisely facts.

Business Challenge

- To produce the insights that the customer need to make better and faster decisions, improve performance and exploit new market opportunities.
- To better target profitable segments for acquisition and enhance engagement with the profitable customers to drive digital utilization.

Approach / Solution

Our Approach is to architect the SQL Server system in a scalable, extendable and secure fashion. We work with business users, subject matter experts and technical staff to identify and articulate requirements, evaluate the data architecture and technical environment and align the software tools with business-user needs for effective information delivery.
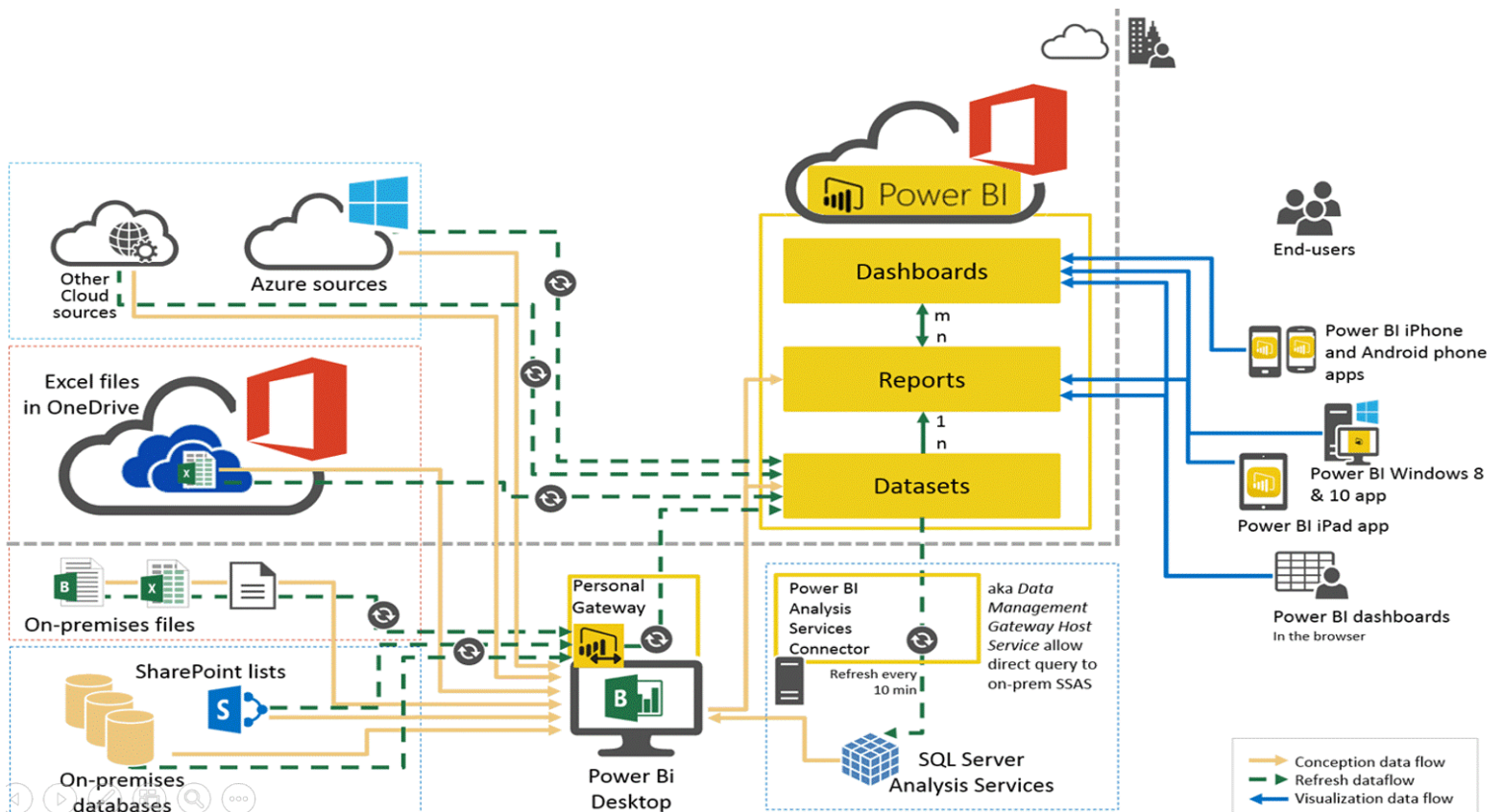
We use a complete set of business intelligence tools as part of the Microsoft SQL Server, Share point, and Office applications.

We use the following products of Microsoft to implement an appropriate information management foundation for our customers that can deliver integrated, accurate, and timely data across their organization.

- SQL Server Analytic Services (SSAS)
- SQL Server Reporting Services (SSRS)
- SQL Server Integration Services (SSIS)
- Power BI

Benefits

Focus on what matters [to you] ~~focus~~ — By clearing the clutter

Stay in the know — With real-time data

Spot trends as they happen — With insights

Push your business further — Competitive advantage

Focus on What Matters
Understand where you are now and what really matters.

Stay in The Know
As your business changes, your data changes. You need the most current data to make the most informed decisions.

Spot Trends
A picture says a 1000 word; visual presentations of your data show trends, how your actions are aligning to your goals & objectives.

Push Your Business Further
You have a business to run and need to provide that service or product better than every other business.

Our BI applications solutions provide
- fast and easy access to your data
- a live 360º view of your business
- data discovery and exploration
- insights from any device
- collaboration across your organization
- anyone to visualize and analyze data

KAT Enterprise is US based Information Technology & Software Services Company with offices in US and India. We work with clients in Finance and Insurance, Manufacturing, Healthcare, Retail and Federal Governments with their key business and Technology challenges.